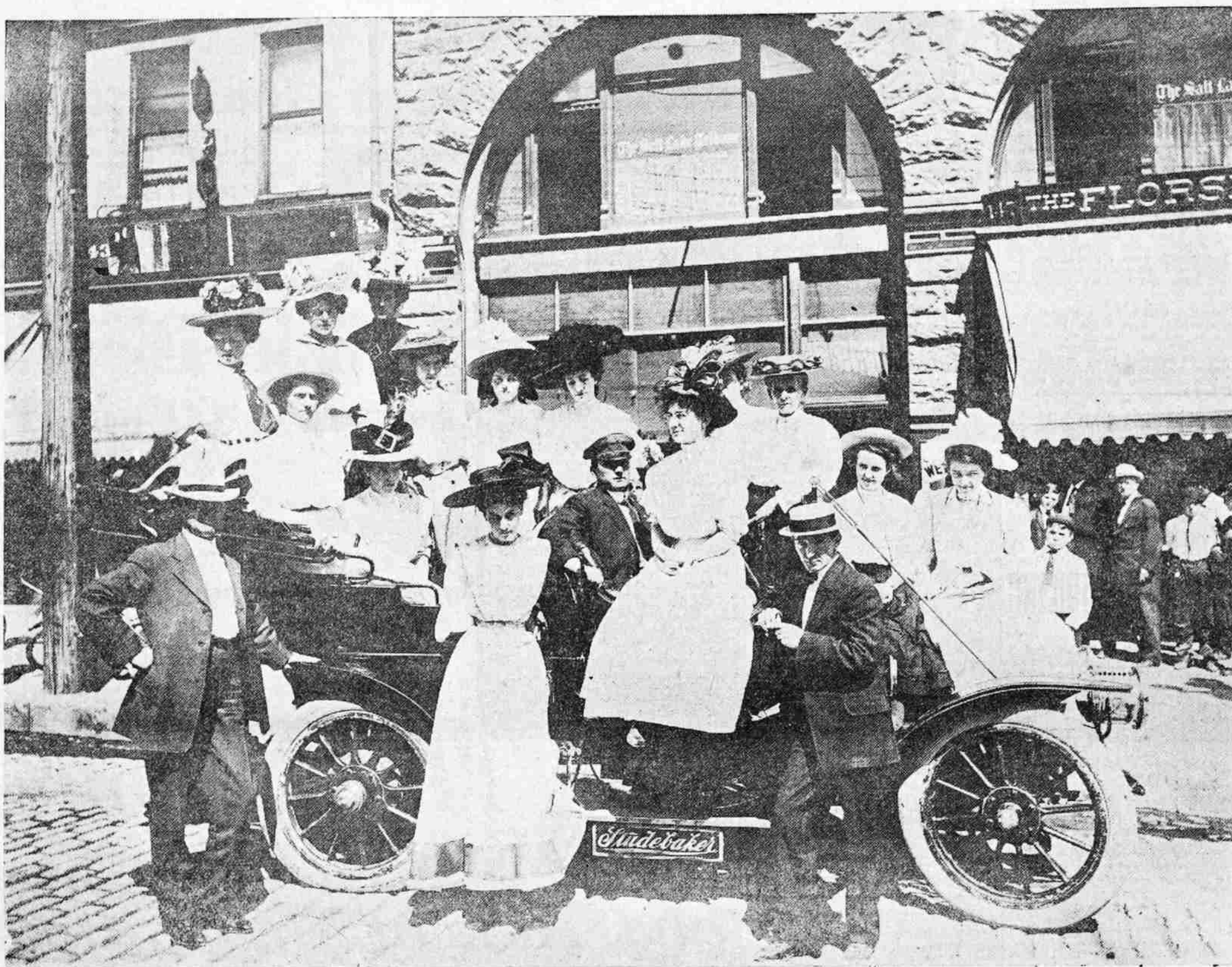


HERE IT IS! THIS IS IT!

'Twas an awfully hard job to decide; in fact we thought we never would be able to choose, but since we have made up our minds we are almost tickled to death with our decision. Aren't you? Look! Isn't it a peach? This is its latest and best photograph, and now, really, isn't it a hummer?

This is the big Studebaker automobile which the contestants have been telling you about. It is the regular Model "H" 30-horsepower, five-passenger Studebaker. Completely equipped. One of the best made and most popular machines this famous factory turns out.

PRICE:
\$4,000



Fifteen of the contestants in the thirty-horsepower, Model H, Studebaker automobile, photographed in front of The Tribune building. This is an exact model of the machine we are giving away.

Everybody knows what Studebaker quality means. Everybody has read of the marvelous growth of this wonderful factory, and the more wonderful business organization with its branches over the world. For the Studebakers, honesty, industry and thoroughness has built up this one of the largest institutions in the United States. Not everybody, but most residents of Salt Lake know and are proud of the fact that the Salt Lake Studebaker office, with its thirty-nine branches, is one of the very best agencies on the long list.

TAKE A CHANCE? WELL, I RATHER GUESS SO

Only a chance, 'tis true—possibly two chances, mayhap five—a dozen or more, as you like—they cost you nothing, and if you win, you win big. It's a big chance, and the bigger the chance the bigger the prize.

We cannot say too much about this machine and what it will do. We are boosters, 'tis true, but this Studebaker certainly behaves well, and that is why The Tribune and Telegram, after three weeks' careful investigation, selected this machine as the crowning feature in our big gold contest, which is fairly shaking to its foundation the circulation structure of the Utah dailies.

Our liberal offer to our contestants, in real money, the value and utility of which is unquestionable, has spurred them on to vigorous, untiring efforts, followed by results heretofore unknown in this field. The contest is only beginning to assume a really serious aspect, just getting down to business, and the way the subscriptions are coming in is a wonder—enlisting the friendship and patronage of people heretofore strangers to both The Tribune and Telegram.

BUT HERE IS WHERE THE SUBSCRIBERS GET IN

Just as these young ladies and gentlemen have been telling you from the beginning, this splendid \$4000 Studebaker automobile, model "H," 30-horsepower, the latest 1908 pattern, is yours, or, rather, it will be yours at the close of this contest if you hold the right number. You will get one number for a month's paid subscription and twenty-five numbers for a year's paid subscription, as per the schedule below. If your favorite contestant doesn't find you, hunt her up, and secure a good batch of numbers. You can't lose, for the paper is worth the money, and a \$4000 automobile thrown in would help some. It's just as likely to be you as any one, and some one who pays for The Tribune or Telegram will get the machine.

The big machine certainly stood the test yesterday, when about fifteen of the contestants took a ride about the city, just as you see them in the above photo, taken just before the start in front of The Tribune and Telegram office. In a few days we will have it placed in the front window of the business office, where every one may inspect it as thoroughly as they like. It will be fully equipped with top, wind shield, clock, tools, and every attachment that goes with a machine.

Here is what the manufacturer has to say for it:

The Studebaker "30," Model "H"

is a splendidly balanced five-passenger car with
Ample Capacity for the Average Autoist.

There is a decided tendency this year toward cars of medium horsepower, with capacity for four or five passengers.

It Has Power and Endurance Sufficient for Any Road.

Will go any place a car should go, and many places that it should not. It certainly stands up under rough treatment. This is the same model which has so successfully competed in many road and endurance contests during the last few months. It was a model H stock car that vanquished all its American competitors in the 24-hour race at Morris Park last fall, and a model H that carried Major-General Grant's message from New York to Fort Leavenworth, Kansas, through snow and mud last winter. Has been often and severely tried, but never found wanting.

Schedule of Number of Tickets Given on Paid Subscriptions:

1 Month's Subscription	1 number
2 Months' Subscription	2 numbers
3 Months' Subscription	5 numbers
4 Months' Subscription	6 numbers
5 Months' Subscription	7 numbers
6 Months' Subscription	10 numbers
7 Months' Subscription	11 numbers
8 Months' Subscription	12 numbers
9 Months' Subscription	16 numbers
10 Months' Subscription	17 numbers
11 Months' Subscription	18 numbers
12 Months' Subscription	25 numbers

FOR FURTHER PARTICULARS ADDRESS

The Contest Editor ^{Both Phones} 240 Tribune and Telegram